

Provide Employees with Personalized Guidance

Through Fertility Treatments, Surrogacy, Egg Donation, and Adoption



- ▶ Infertility affects one in eight couples, leading to higher healthcare costs and lower productivity in the workplace
- ▶ Providing employees with personalized guidance and support through fertility treatment, adoption, foster care, or surrogacy can be more cost-effective and keep employees happy and productive
- ▶ Improved clinical outcomes lead to decreased NICU costs, more efficient Rx utilization, and decreased healthcare costs
- ▶ Employees can access these benefits through the **New Benefits mobile app** and **MemberPortal.NewBenefits.com**

Employees who struggle with infertility face higher rates of depression and absenteeism

WINFertility's clinical oversight increases the likelihood of a healthy singleton pregnancy

32% of employees say that they will stay longer with a company offering family-building benefits

How Fertility, Surrogacy, and Adoption Works

- ▶ Highly trained Nurse Care Managers serve as a personal advocate to help employees understand treatment and medication options and determine their best course of action
- ▶ Gives access to a network of top-ranked fertility specialists, IVF treatment and fertility medication discount bundles, genetic testing and egg freezing services, financial resources, and more
- ▶ Employee Adoption & ART program provides an on-demand video library, one-on-one coaching, live webinars, and resources to support adoption, foster care, surrogacy, and egg donation